PROTECT US KIDS

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> I was scared of what he was asking me to do, but he said I was his special friend and he would never hurt me.

WHO WE ARE

Kids Foundation is a 501c3 non-profit organization dedicated to protecting at-risk youth from cyber-related crimes, so that they may safely navigate online without falling prey to people who will take advantage of them.

Our mission is to protect youth from being victimized by predators who leverage cyberspace as an international exploitation tactic. We accomplish this by serving as the bridge between the communities that we serve and those organizations who can take action. This includes establishing strategic partnerships with mental and behavioral health, academia, as well as the law enforcement and intelligence communities, in support of identifying key indicators that can lead to exploitation.

While our overall goal is to protect all youth, we have a special interest in those living in rural and marginalized areas who may be more vulnerable to predatory maneuvers.

OUR PROGRAMS

Protect Us Kids Foundation programs are centered on the unique cultural, behavioral, and societal aspects of disadvantaged and rural communities that have afforded criminals an increased opportunity to exploit children leveraging technology. Our programs align to the 2030 Agenda for Sustainable Development Goals (SDG) and support global partnership efforts towards combating human trafficking. Our programs include:

- Academic Outreach, Training & Development
- Collaboration & Intelligence
- Health Affairs, Sexual Assault Advocacy & Outreach
- Public Relations & Communications
- Technology
- Youth Life

WHAT WE DO

Many of the affected youth come from disadvantaged socioeconomic backgrounds. This is why we conduct research on the behavioral and societal factors that make youth susceptible to cyber-related crimes.

- We provide youth from globally marginalized and rural communities, with critical life-saving tools on how to navigate cyberspace without falling victim to child predators and exploiters.

- We partner with academic institutions, with a view for conducting research of online child exploitation of children who reside within rural and marginalized communities, as well as creating internet safety-related training resources that can be integrated easily into the school curriculum.

- We partner with national and international entities to obtain funding, sustain resources and tools, and to further collaboration and research, to expand our global outreach to the most vulnerable children.