



# RAVEN

**Our mission: Transform our nation's  
response to child exploitation.**

We achieve this by fighting for increased resources  
for the law enforcement agencies that combat online  
child sexual exploitation and abuse.



## OUR MISSION



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**RAVEN** is a 501c4 that directly lobbies Congress and state legislatures for funding. We partner with allied organizations, state and federal agencies, victims' services groups, and policymakers to make the urgent case for increased resources to combat this crime and protect children.

Raven is the **ONLY** organization advocating for specific legislative language that ensures the use and purchase of the necessary software, technology and other innovations to combat online exploitation of children.



The U.S counter drug budget is in excess of \$37 billion. \$200 million is spent to fight child exploitation.



ICAC Task Forces are funded at a level of \$34.5m. Raven estimates that **\$496m** is needed to be effective.



## SPONSORSHIP



# RAVEN invites you to join our efforts.

Because of our team's deep relationships with law enforcement organizations, lawmakers, victims' service agencies, and researchers, Raven offers the latest information on legislative efforts, access and visibility for your company among lawmakers and law enforcement agencies, and recognition among the public and in periodic mentions in regional and national media.

We seek partnerships to power our efforts and to elevate your company's contributions to fighting these crimes.





## SPONSORSHIP



### TIER 1

## **\$50,000 Partnership**

- Promotion of your company on Raven's social media channels and in a press release announcing our partnership.
- Prominent placement on Raven partnership webpage.
- Monthly newsletter specific to your industry including updates on legislation and related funding that impact your company.
- Monthly call with Raven CEO John Pizzuro to discuss current trends, legislative progress, and an assessment of how your company will be impacted by increased appropriations.
- Guest appearance on your company's podcast or other social media channels (e.g. Twitter Spaces).
- Opportunity to be exclusive sponsor of Raven regional fundraising events with law enforcement, including a prominent speaking role during the event.



## SPONSORSHIP



### TIER 2

### **\$25,000 Partnership**

- Promotion of your company on Raven's social media channels and in a press release announcing our partnership.
- Mid-page placement on Raven partnership webpage.
- Monthly newsletter specific to your industry including updates on legislation and related funding that impact your company.
- Opportunity to be a featured sponsor of Raven regional fundraising events with law enforcement, including a prominent speaking role during the event.





## SPONSORSHIP



### TIER 3

## **\$10,000 Partnership**

- Promotion of your company on Raven's social media channels and in a press release announcing our partnership.
- Placement on Raven partnership webpage.
- Monthly newsletter specific to your industry including updates on legislation and related funding that impact your company.
- Opportunity to be a featured sponsor of Raven regional fundraising events with law enforcement, including a prominent speaking role during the event.



## CONTACT



**To join our efforts, contact:**

**JOHN PIZURRO | CEO of RAVEN**

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**For more information, visit:**

**<http://www.raven.us>**